

# Homoeopathy

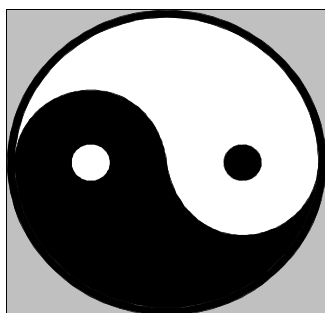


Homoeopathy was developed almost 200 years ago based on the “holistic” approach to treatment of animals. An illness is treated with substances that emulate the symptoms to “accelerate” the process of disease. Holistic treatment explores all features of the individual both in sickness and health in an in depth consultation, whereupon a remedy is selected. In the treatment of long standing illness the results are gradual, requiring reassessment after two to six weeks, whereas in very acute onset cases a cure may be achieved in a matter of hours, faster than any antibiotic.

Homoeopathy is useful in the treatment of almost all illnesses except where the animal is on steroids, when acupuncture or herbal remedies may be more appropriate. Homoeopathy can also be used as a preventative treatment for conditions of growth such as hip dysplasia and hereditary skin disease.



# Acupuncture



3000 years ago it was discovered that applying digital pressure to certain points on the body relieved or cured the signs of disease. Classical Chinese Acupuncture was based on the philosophy of Yin and Yan, two opposing forces within the body existing in a balanced state until disturbed by disease. This energy is thought to be in a constant state of movement around the body along a number of energy channels or "meridians". By inserting needles, or these days using painless fine lasers, at specific points on these meridians, we can influence the body's response to disease. The first Veterinary Schools in Europe taught Acupuncture as routine until the early part of the 19th century. Acupuncture is especially useful in the following conditions:

- Sprains/Strains, Arthritis, Hip Dysplasia, Back and Disc Problems
- Paralysis, Incontinence
- Some skin conditions, especially lick granulomas
- Non-specific vomiting & Diarrhoea

# The Holistic Approach

Interest in alternative therapies is growing apace in both the human and animal medical fields. Many feel they can be more efficient and less harmful than conventional therapies. However, too often alternative treatments are often only used as a last resort, when in fact they are also a valuable first line. Consequently their repeated successes should be seen as even more remarkable.

The term “complementary medicine” aptly describes the modern integration of both conventional and alternative therapies. It is still important to get an accurate picture of the disease involving X-Rays, scans, and laboratory tests as part of the holistic view. In some instances it may even be decided that conventional therapies, or a combination of therapies, offer the best route to of recovery.

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## Mark Elliott BVSc MRCVS and his Team

Mark's passion for complementary medicine precedes his qualification from Bristol vet school in 1989. He has fulfilled an ambition to start the first, almost entirely complementary medicine, first opinion clinic in the country, which he based in Chichester.

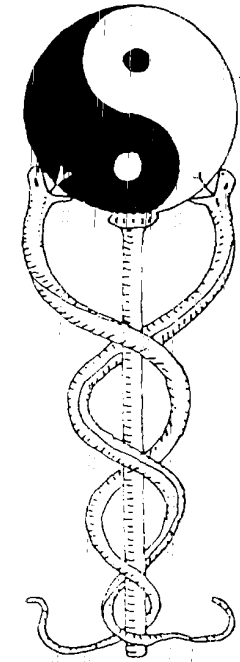
He now heads a team of three vets where 90% of their medical cases are treated homoeopathically. Nick Thompson MRCVS joined him after several years homeopathy in the north of England and more recently Meg Kaplan MRCVS has added her enthusiasm. This is now the largest centre of excellence in the country and there are plans for it to become *the* training centre for veterinary complementary medicine.

We are proud to be able to offer the expertise of this team at the Hamilton Pet Clinic on alternate Fridays. Appointments should be made through the clinic and may be allocated up to forty minutes.

**We can now offer some of the leading names in veterinary homoeopathy and acupuncture at this clinic.**

Homoeopathy, acupuncture and some herbal remedies are offered.

## Complementary Medicines for Your Pet



### Your Appointments

Date	Time
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

**Hamilton Pet Clinic**  
110 Boundary Road  
St. John's Wood NW8 0171 722 3381

**Park Pet Clinic**  
116 Regents Park Road  
Finchley N3 1433 0181 343

**Primrose Hill Pet Clinic**  
138 Gloucester Avenue  
NW1 0171 586 8806